

PROJECT STAKEHOLDER MANAGEMENT COURSE

OVERVIEW

The Project Stakeholder Management course provides you with the essential knowledge and tools to identify, analyse, classify, and manage project stakeholders effectively. Structured stakeholder management is frequently overlooked in projects; therefore, the primary objective of this course is to enhance the capability of project team members to manage stakeholders, thereby increasing the likelihood of project success.

ONLINE

SELF-PACED

OBJECTIVE

Project stakeholder management involves addressing the needs and expectations of individuals, groups, or organisations identified as stakeholders. Recognising that stakeholders are often a major risk factor in projects, this course equips you with the essential knowledge and techniques to effectively manage stakeholders.

The objective is to assist you in mastering these skills so that they can prevent delays and ensure their projects stay on track, mitigating the risks associated with poor stakeholder management.

SYLLABUS

- Stakeholder management maturity in organisations
- The stakeholder management process
- Definition of stakeholder levels of risk
- Classification of stakeholders
- Stakeholder position and direction
- The stakeholder matrix
- The stakeholder constellation
- Development of a stakeholder power/interest grid
- Development of a project matrix of causes
- Stakeholder management plan development
- Development of stakeholder management strategies
- Development of 'A Strategies of Control' matrix



FORMAT

Building on basic stakeholder management principles, this course introduces unique and advanced tools and techniques to enhance the project team's capabilities. You will gain a comprehensive understanding of project stakeholders and their impact on project outcomes. Using a case study approach, the course includes three in-class assignments to apply learned concepts.

BENEFITS

- Provides a basic understanding and a complete overview of project stakeholder management.
- Provides you with the tools and techniques that can be used immediately in real-life stakeholder management.
- A good refresher course for those who wish to brush up on their understanding of project stakeholder management.
- Earn 7 Formal Project Management Education hours.

DURATION

1 Day

1 Virtual Class

WHAT IS INCLUDED

- Electronic course booklet, including a case study, exercises, and a Stakeholder Classification quick guide.
- A certificate of attendance on successful completion.

WHO SHOULD ATTEND?

- Project Managers
- Programme Managers
- Portfolio Managers
- Project Team Members
- Project Team Leaders
- Business Analysts
- Managers who want to improve their project stakeholder management skills